



Murphy • Andrews • Brasstown
Find Your Balance
Cherokee County
Rest & Adventure

STARTS
here



We Welcome You to Cherokee County, NC

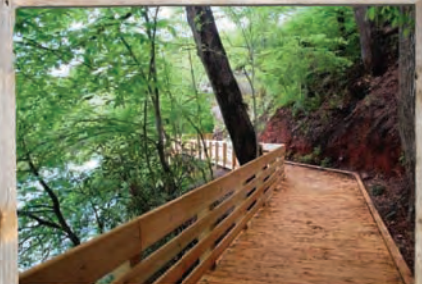


Cherokee County, situated in Western North Carolina encompasses the communities of Murphy, Andrews and Brasstown. It is a quiet area located in the south western corner of North Carolina and has come to be known as the "Gateway to the Smoky Mountains."

Our County is filled with mountains, lakes, rivers and streams providing us with breathtaking landscapes and an unlimited amount of outdoor activities. You can find your balance of rest and adventure by enjoying our fresh mountain air or experience something exciting, such as hiking, mountain biking, whitewater rafting or another outdoor activity. We have hundreds of opportunities for you to satisfy your outdoor cravings. If you aren't up for the outdoors, don't worry! We also have plenty of shopping, museums, restaurants, breweries, galleries and wineries to visit as well as several historic and scenic drives.

Since Cherokee County is bordered by Tennessee and Georgia, it is conveniently located within 2 hours of four major cities: Chattanooga, TN, Knoxville, TN, Asheville, NC and Atlanta, GA, giving residents and visitors the best of both worlds. You can easily enjoy a quiet escape without being too far away from anything the city has to offer.

With its small town feel, warm Southern hospitality and plenty of things to explore, Cherokee County, NC is the perfect destination to unplug and get away from the stress of everyday life. So, pitch a tent or check into one of our cabins, hotels or B&B's, and stay a while! You'll be happy you did!



Lakes & Rivers

The Cherokee County Tusquitee District has two large lakes that offer a variety of recreation. Two major rivers, the Hiwassee and Valley, provide canoeing. Three reservoirs in beautiful mountain settings provide a playground for recreation enthusiasts. Hiwassee Lake and Appalachia Lake offer boating, water skiing, fishing, and swimming, as well as a quiet place to relax and enjoy nature's wonders. The Hiwassee and Appalachia Lakes are located west of Murphy, along the Hiwassee River.

Hiwassee Lake

The 6090 acre lake is 22 miles long, has over 163 miles of shoreline, approximately 7% of which has development of some form. It collects water from a 968 sq. mile watershed. The targeted summer lake elevation ranges between 1515 and 1521 feet. With the exception of private development located near the dam, the U.S. Forest Service and TVA own the land around Hiwassee. Largemouth bass is one of the most popular species in Hiwassee Lake, along with walleye, bluegill, redbreast sunfish, white bass and crappie. Proper NC fishing license is required.

For licensing information visit www.VisitCherokeeCountyNC.com.

The map in the center of this brochure shows our launch and fishing locations.

Appalachia Lake

TVA's 1100 acre Appalachia Lake is 9.8 miles long, has 31 miles of shoreline, and collects rainfall from a 1018 sq. mile watershed. Because the lake was not designed for flood control, TVA maintains the water level in the lake between the elevation range of 1272 and 1280 ft., except during special operations for activities such as dam maintenance. There is no private shoreline development around Appalachia. There are no commercial recreation facilities on the lake.

Appalachia Lake is a small deep, cool-water lake in a mountainous setting. It receives little fishing pressure because of its isolated nature. Sport fish include smallmouth bass, spotted bass, largemouth bass, redbreast sunfish and white bass. Proper NC fishing license is required. For licensing information visit www.VisitCherokeeCountyNC.com.

The map in the center of this brochure shows our launch and fishing locations.

Rivers

Rivers in and near Cherokee County include the Hiwassee River, Valley River, Nottely River, and the Ocoee River and Nantahala River Gorges. All rivers are popular for many outdoor activities including: white water rafting, kayaking, hiking, canoeing and camping. The map in the center of this brochure shows canoe/boat access.

Waterfalls

North Shoal Creek Falls and Kennedy Falls are the two most popular waterfalls in Cherokee County, while Bald River Falls, just a short drive away, is one of the more visited waterfalls in the region.

North Shoal Creek Falls is located in Cherokee County on the outskirts of Murphy. To get there is an adventure of its own, as you go through old logging roads to a beautiful spot next to Lake Appalachia. The falls are not steep, but rather wide and framed in a beautiful setting, making it a popular spot for photographers.

Kennedy Falls is located in Valleytown on the eastern part of Cherokee County. Characterized as a small, yet abundantly beautiful and peaceful falls, Kennedy Falls is a popular area for fly fishing. If you are looking for a picturesque spot to relax, Kennedy Falls is a highly recommended visit.



Popular Places of Interest in Cherokee County



John C. Campbell Folk School The John C. Campbell Folk School provides experiences in non-competitive learning and community life that are joyful and enlivening. Located in scenic Brasstown, North Carolina, the Folk School offers year-round week long and weekend classes for adults in craft, art, music, dance, cooking, gardening, nature studies, photography and writing. Folks come together in this haven, tucked in the beautiful western North Carolina mountains, to have creative and fun learning experiences. The Folk School's motto, "I sing behind the plow," reflects our desire to find joy in our daily lives.

Cherokee County Historical Museum The Cherokee County Historical Museum in Murphy, North Carolina displays the rich history of Native American and pioneer settlers in the far-western corner of the state. The museum is housed in a historic Carnegie Library building in downtown Murphy. The museum serves as an interpretive center for the Trail of Tears National Historic Trail. Murphy was once the site of Fort Butler, one of the main holding areas for Cherokees who were being removed from North Carolina in the 1830's. Other sites in and around Murphy play a prominent role in Cherokee history, mythology, and culture.

The Andrews Art Museum Modern art museum located on the mezzanine level of the historic Valley town Cultural Arts building. Annual exhibits are held showcasing local and regional artists

Murphy Pyramid Pyramid (circa 1930) - Hitchcock Coit was a very colorful lady who traveled extensively and spent time in Egypt. She had this pyramid erected in honor of her grandfather, ARS Hunter who was the first white settler in the area. He had a trading post and traded with the Cherokee and the soldiers. He built a toll bridge across the river, ran a ferry, served as the first postmaster of Murphy and architect for one of the earlier courthouses. His name, those of his wife and niece are inscribed on the pyramid. Some say that the bodies lie buried beneath the base of the pyramid, but this has not been confirmed.



Fields of the Wood A Bible Park where God's Word is displayed amid God's Creation! Created to celebrate our Christian Heritage, Fields of the Wood features the Ten Commandments built on the side of a mountain along with various other depictions of Bible stories. A picnic area alongside a peaceful pond and a souvenir shop help the visitor relax and remember this visit. Admission is free, however donations are appreciated.



One of the first brick buildings in the town of Murphy was built in 1890, which is now called The Daily Grind and Wine. Bricks from that era can be seen as part of the floor.

Outdoor Adventures in Cherokee County

Legend of Two Towns Historic Walking Tours – Includes Both Towns of Andrews and Murphy

A Tale of 2 Towns (Andrews and Murphy) is a self-guided tour of History and Legends and the paranormal. Not your ordinary tour, but a tour that takes history and makes it come alive with the legends behind them. A brochure is available in our Visitor Centers as well as on our website www.VisitCherokeeCountyNC.com.

Off-Road Destination

Cherokee County is also an all-adventure off-road destination nestled in the Blue Ridge Mountains of North Carolina surrounded by the Nantahala National Forest for jeeps, buggies, rock crawlers, side by sides, ATVs and dirt bikes. See our website www.VisitCherokeeCountyNC.com for more information.

Zip Lining

If you've never been zip lining before, then you've probably never experienced the rush you get from flying through the trees suspended up to 60 feet in the air. Being up high in the trees gives the rider a chance to see our gorgeous landscapes from a bird's eye view. Not only can you soar through the forests, but there are also obstacle courses set up high in the sky. While visiting Cherokee County, NC, a canopy zip line tour is an absolute must! What better way to spend a day in the mountains than flying through the forest!

Golf

Playing a quiet game of golf while getting some fresh mountain air is a leisurely way to spend a sunny day. If you think you'll need a quiet day to relax after the adventures of rafting and camping, a round of golf is just what you need. Check out our golfing opportunities on our website www.VisitCherokeeCountyNC.com.

Weddings and Retreats

Our mountain scenery and tranquil setting offers the perfect destination for any wedding or retreat. Surrounded by beautiful mountains, Cherokee County will revitalize any group. If you want a cozy indoor wedding or want nature to be your back drop, we have the perfect location. You will remember your special day created in the beautiful mountains of Cherokee County NC. Visit www.VisitCherokeeCountyNC.com for wedding venues.

Hunting & Fishing

Nestled in the Southern Appalachians, Cherokee County offers many different opportunities for fishing. Within an hour's drive we have 3 Delayed Harvest streams with Nantahala being a Trout Unlimited Top 100 Stream. For the daring we have numerous Wild Water that are just waiting for a Dry Fly to be floated across.

Many game animals, such as deer, black bear and wild turkey thrive in North Carolina's national forests. While the Forest Service manages the habitat in the national forests, the North Carolina Wildlife Resources Commission regulates hunting. Any lands open to public hunting, such as national forests, the commission calls "game lands." Every hunter should get the annual Fishing, Hunting and Trapping Regulations Digest by calling (888) 248-6834 or visit www.VisitCherokeeCountyNC.com and link to our Hunting and Fishing category. There you will find the wildlife link for rules and regulations as well as Guide Services.



In 1860, the Miners & Planter's Bank was established. This was not only the first bank in Murphy; it was the first bank in Cherokee County. The bank was authorized by the Federal government and by the State of North Carolina to print and issue currency (money). The Miners and Planter's Bank remained the only bank in Murphy until 1904 when the Bank of Murphy was opened.



RON JOHNSON
Tail of the Dragon, LLC
2000-2015



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CLAY COUNTY, NC

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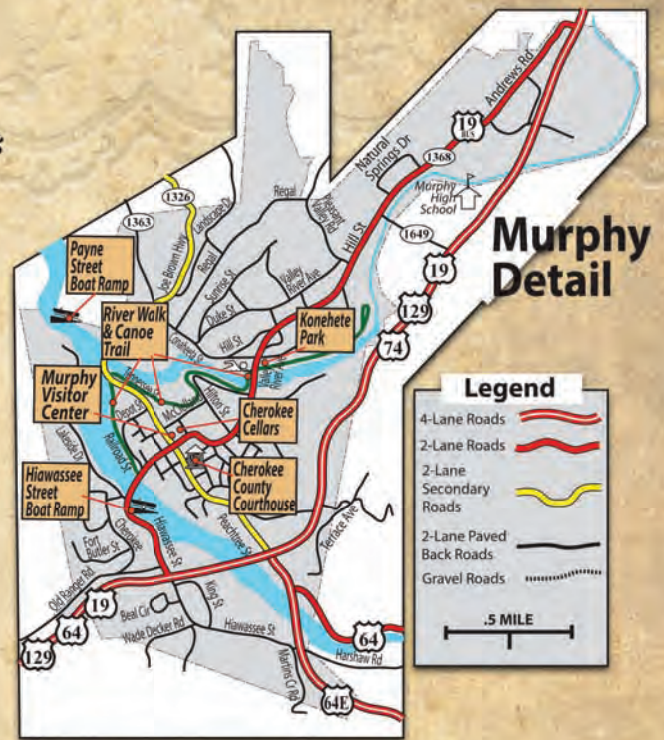
Mission

NTY, NC

Legend

- 4-Lane Roads
- 2-Lane Roads
- 2-Lane Secondary Roads
- 2-Lane Paved Back Roads
- Gravel Roads

2 MILES
1 MILE



Legend

- 4-Lane Roads
- 2-Lane Roads
- 2-Lane Secondary Roads
- 2-Lane Paved Back Roads
- Gravel Roads

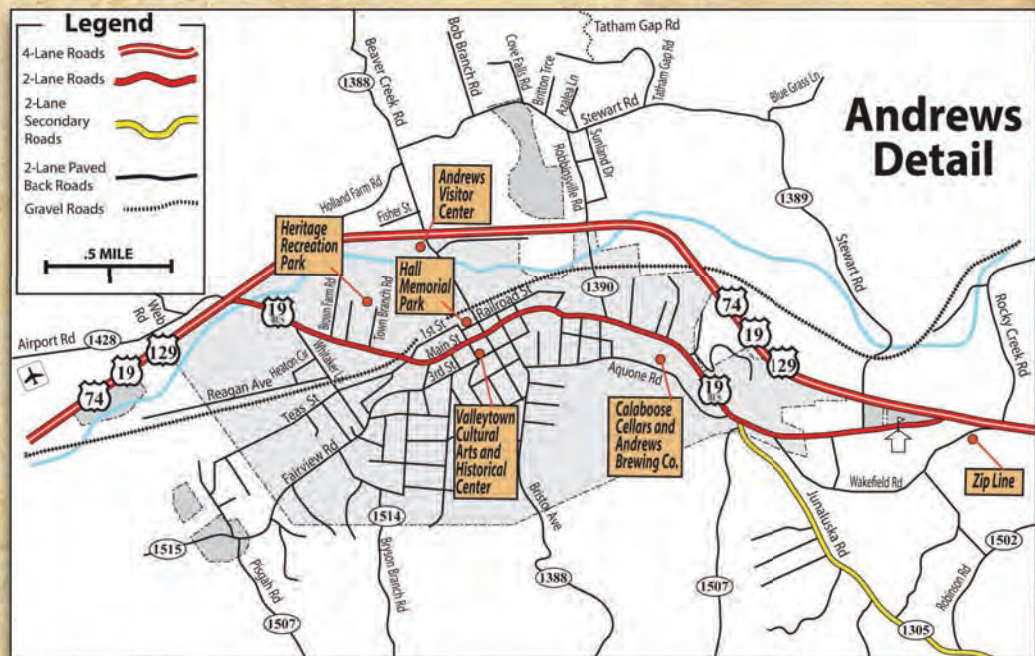
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Legend

- 4-Lane Roads
- 2-Lane Roads
- 2-Lane Secondary Roads
- 2-Lane Paved Back Roads
- Gravel Roads

.5 MILE

Andrews Detail





Outdoor Recreation: Families and Individuals

Hiking & Trails

Hiking is a cheap and easy way to explore and enjoy the outdoors. In Cherokee County, you can choose to hike through the Nantahala National Forest, go on a hike through the mountains or even hike to one of our waterfalls.

There are hundreds of trails that are designated for hikers and backpackers to enjoy and many of them are open to the public year round. Along our trails you'll find picnic areas where you can stop to rest or enjoy a picnic. There are lakes and rivers around if you decide you want to go for a swim. You'll also find restrooms that are open for hikers to utilize.

North Carolina is home to some of the highest mountain peaks in the East. Since Cherokee County is at the meeting of three sets of mountains, the Appalachian Mountains, Blue Ridge Mountains and the Smoky Mountains, there are plenty of hiking trails for hikers of any level. Whether you're looking to climb difficult trails that take you to the top of the mountain or are looking to go on a relaxing hike through the woods, you can find it here. Our location has made us a prime destination for hiking and backpacking as well as horseback riding and mountain biking.

Be sure to call 828-557-0602 or 828-557-1185 for more information and visit www.VisitCherokeeCountyNC.com.

Hanging Dog Recreation Area

Just five miles from Murphy, N.C., Hanging Dog Recreation Area is a great destination for a scenic drive or for a day outing with family and friends.

In the Hanging Dog area, there are several opportunities for mountain biking. Hike or ride your mountain bike on the moderately-difficult Ramsey Bluff Mountain Biking System that provides 8 miles of trails. Plenty of trailhead parking is provided at the end of SR 1447.



View the scenery from a picnic table overlooking the lake. A large pavilion provides a place for groups to gather for a meal. Restrooms with vault toilets are nearby. Stretch your legs and explore the forest along two 1-mile trails. The Mingus Trail starts at the upper boat ramp parking lot and ends at a trailhead shared with the Ramsey Bluff Trail off SR 1447. Ramsey Bluff Trail offers views of Hiwassee Lake. If you are interested in Cherokee Indian history, imagine the village that once lay where the lake is now. In the 1830s, the historic Trail of Tears passed nearby.



Hanging Dog Recreation Area offers year-round access to Hiwassee Lake. A popular place for fishing and boating, you'll find plenty of places along Hiwassee's 163-mile shore to relax and cast a line. From June through October, launch your motor boat from the ramp at the end of State Road (SR) 1447. Between the months of November and June, Ramsey Bend boat launch on FR 652F, approximately 1.5 miles off of SR 1447, provides deep-water access. Water skiing and kayaking are also popular on Hiwassee Lake. For an adventure, try kayaking on Hiwassee River and Lake between Murphy and Hanging Dog. An accessible fishing pier, to the left just before the end of SR 1447, offers additional angler access. Brochures are available at both Visitor Centers and our website at www.VisitCherokeeCountyNC.com.

Piney Knob Trail

The town of Murphy, North Carolina plans to construct 22.3 miles of recreational hiking and mountain biking trails on the 700+ acre Murphy Watershed property off of Piney Knob Hill Road. We are currently working on the first phase of this project that will rebuild Piney Knob Hill Road, build two large entry bridges, and construct approximately 6 miles of trails. This first phase will convert a preexisting logging road into a smaller, more sustainable natural surface trail suitable to foot traffic and cyclists of all skill levels. All trails will be dirt single-track trails and will be built in accordance with International Mountain Bike Association (IMBA) standards. In the future, this first phase trail will serve as the main access trail to the more advanced sections of the park. For updates on the trail visit www.VisitCherokeeCountyNC.com.



Murphy River Walk & Canoe Trails

This greenway follows the Valley River & the Hiwassee River surrounding the historic town center of Murphy, NC. The 2 mile walking trail includes a center loop at the confluence of these two rivers on the backwaters of Lake Hiwassee. A portion of the River Walk is handicap accessible. Whether you take the trail on foot or put in for an easy paddle along the canoe trails, you'll enjoy the ecology and cultural heritage along the way. Brochures are available at both Visitor Centers and our website at www.VisitCherokeeCountyNC.com.

www.VisitCherokeeCountyNC.com

Community Parks

Recreation Park & Heritage Park - Andrews, NC

Recreation Park has a paved walking trail, which is good for people with limited mobility, and the Heritage Park walking trail is scenic. The park also holds events coinciding with holidays, such as the annual Easter egg hunt and Fourth of July celebrations. The Andrews Recreation Center also has a public pool.

Valley River Park - Andrews, NC

Valley River Park has a quarter-mile paved trail with a handicapped-accessible fishing pier, four new barbecue grills, and regulation baseball and softball fields.

Heritage Park Disc Golf Course - Andrews, NC

The Andrews Heritage Park lies in the heart of the Andrews Valley nestled between the Valley River Mountains to the South and the Snowbird Mountains to the North. The Heritage Park offers Disc golf, jogging, walking and kids flying their kites along the newly restored Town Branch and Valley River. The 18 hole course is open to the public and is free to all. Stop by or call our Visitor Centers for more information.

Hall Memorial Park - Andrews, NC

This park is located next to the Andrews Chamber of Commerce. The gazebo plays host to summertime country and gospel concerts and other events. Valletown Cultural Arts Center built the park.



Ferebee Park - Andrews, NC

Located on Bristol Avenue in Andrews, this quiet and restful picnic area with playground and restrooms is just up the street from Main Street.

Konehete Park - Murphy, NC

Konehete Park includes the Murphy River Walk which continues to add length and views as it winds its way through the park and along Valley River. The path offers walkers and runners a scenic view and the pathway includes asphalt paths, woods and raised wooden walkways. Inside the park is a play area for younger children, two outdoor basketball courts and four tennis courts. Konehete Park is also home to the Murphy Slackers. The slackline park is located behind the last baseball field by the end of the river walk. Also located at the park is the Hiwassee Valley Pool & Wellness Center that offers multiple options for guests. A 25 yard, six lane pool and connected kiddie pool that is uncovered in the summer months and domed in the winter. Non-members can use the facility by paying a day fee.

Cherokee Lake Picnic Area

Cherokee Lake picnic area offers picnic tables, drinking water and vault-flush toilets, small fishing pier and hiking trails. Proper NC fishing license is required. The map in the center of this brochure shows our launch and fishing locations. For licensing information visit www.VisitCherokeeCountyNC.com.



The Town of Andrews took its name in honor of the Richmond & Danville railroad's second vice-president Colonel A. B. Andrews who helped bring prosperity to the area in the 1890s.

The Town of Murphy received its name from Archibald D. Murphey. A member of the State Senate, he was an advocate for public schools. Murphey died Feb. 1, 1832. North Carolina's first public school law was enacted in January 8, 1839, the same year Cherokee County was formed. When the Town of Murphy was formed, his name was misspelled and the incorrect spelling of "Murphy" has remained ever since.

Experience Our Unique Way of Life

EVENTS

Cherokee County offers numerous events throughout the year. From Blue Grass, fiddle or folk music to square dancing and clogging, you are sure to find it here in Cherokee County.

Murphy Art Walk –

First Friday of each month beginning May thru December.

Annual Art, River & Music Festival in June

Annual Western North Carolina Wagon Train - week of July 4th

Annual Gala & Benefit Auction John C. Campbell Folk School - June

Andrews NC Heritage Day - June

Andrews and Murphy 4th of July celebration - July 4th

John C. Campbell Fall Festival –

First full Saturday and Sunday in October

Annual Blacksmith & Fire Craft Auction John C. Campbell Folk School - November

Fireside Sale John C. Campbell Folk School - December

Christmas Celebration - Murphy & Andrews - December

NARCOA Rail Cars - Andrews - June & New Years Day



Scenic Drives

Cherokee County and surrounding areas offer spectacular scenic drives. Day trips, whether by automobile or motorcycle will be sure to take your breath away. Each of our four seasons offers beauty and adventure. Call or stop

in one of our Visitor centers for maps and information or visit www.VisitCherokeeCountyNC.com.



Wineries

Cherokee County North Carolina is part of an area that has been awarded the AVA designation. This distinction allows vintners to characterize the origin of their wines. An American Viticultural Area (AVA) is a designated wine grape-growing region in the United States distinguishable by geographic features, with boundaries defined by the Alcohol and Tobacco Tax and Trade Bureau.

We are fortunate to have rich soil and mild winters in which to grow a variety of grapes. We are happy to be home to several Wineries/Breweries. Each offer tastings and tours for you to enjoy and make for the perfect weekend outing. Each Winery/Brewery brings a new taste and a new experience, having their own unique ambience. Don't miss the chance to savor a glass while relaxing and enjoying our wonderful scenery. Be sure to take some home to bring back to mind memories created while visiting Cherokee County North Carolina.

Art Galleries

Cherokee County is blessed with talented people and it shows through the beautiful galleries in Andrews, Brasstown and Murphy North Carolina. From little individual family owned shops to larger art guilds you will certainly enjoy previewing and having the opportunity to purchase beautifully crafted works.

Unique Shopping Experience

Both Andrews and Murphy offer unique locally owned shops. We may not have shopping malls in Cherokee County but with our boutiques, antique stores, coffee houses, book stores, galleries and specialty shops we have everything you'll need.

Dining Establishments

No matter what your taste buds ask for, we have you covered. From elegant dining to Mom and Pop restaurants you won't be dissatisfied with your dining experience.

Accommodations

Cherokee County NC offers major hotels, locally owned motels, B&B's as well as the popular vacation cabin/chalets. Several are pet friendly so make sure to visit www.VisitCherokeeCountyNC.com for all of the details. If you are the outdoor type our campgrounds will surely fit your needs.

Western Carolina Regional Airport

The Western Carolina Regional Airport is located in the Andrews Valley between our towns of Murphy and Andrews. It has a lighted 5,500 foot runway and can accommodate corporate jets as well as other small planes.

Cherokee County Visitor Centers & Facts

Cherokee County offers two Visitor Centers located at separate ends of the County. The Andrews Visitor Center is located at the DOT Rest Area on Highway 19/74 and Locust Street, Andrews, NC 28901. The facility lies next to the scenic valley river and offers a picnic area and restrooms. The Visitor Center is open seven (7) days a week.

The Murphy Visitor Center is located at 20 Tennessee Street in Historic downtown Murphy, within walking distance to eateries, historic museum, art galleries, winery and shopping. This center is open 9-5 M-F during the months of November through March, and 9-5 M-Sat during the months of April through October.

Quick Reference Guide

All Cherokee County Emergency Services.....911
 Cherokee County's Sheriff's Department..... 828-837-2521
 Town of Andrews Police Department.....828-321-4224
 Town of Murphy Police Department.....828-837-2214
 USFS-Tusquitee Ranger District.....828-837-5152
 Murphy/Andrews Airport.....828-321-5114
 State of North Carolina Highway Patrol.....828-837-6804
Demographics - Populations
 Cherokee County North Carolina as of 2013 was 27,218
 The Town of Murphy as of 2013 was 1618
 The Town of Andrews as of 2012 was 1754



Murphy Visitor Center
 828-557-0602
 20 Tennessee Street
 Murphy, NC 28906
info@visitcherokeecountync.com



Andrews Visitor Center
 828-557-1185
 Hwy 19/74
 Andrews, NC 28901
avc@visitcherokeecountync.com

Mileage from Major Cities to Cherokee County, NC

Atlanta	125	Asheville	105	Birmingham	230	Charleston	310
Charlotte	220	Chattanooga	85	Cincinnati	360	Columbia	200
Greenville	110	Jacksonville	435	Knoxville	105	Lexington	285
Louisville	355	Memphis	425	Mobile	460	Nashville	215
Orlando	560	Raleigh	355	Richmond	510	Washington	615



Harrah's Cherokee Valley River Casino & Hotel

Harrah's Valley River Casino & Hotel near Murphy in Cherokee County is a project of the Eastern Band of Cherokee Indians. The location is an 85-acre tract of tribal land in the western North Carolina Mountains near U.S. 19/74. This is an hour from Harrah's Cherokee Casino Resort and two hours from Chattanooga, Knoxville, and Atlanta. The 60,000 sq. ft. casino will feature an eight story hotel with 300 + rooms & suites. This will be a class III (live dealers) gaming casino.

Your Perfect Destination
Small Town Feel & Southern Hospitality
≈ Unplug and Get Away Today ≈

Murphy · Andrews · Brasstown
Find Your Balance
Cherokee County
≡ Rest & Adventure ≡



EXPERIENCE CHEROKEE COUNTY:
HIKING, MOUNTAIN BIKING, WHITEWATER RAFTING,
SHOPPING, MUSEUMS, RESTAURANTS, BREWERIES & WINERIES
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Cherokee County
NORTH CAROLINA

Cherokee County Tourism Development Authority
Where the PAST and PRESENT Meet

Andrews Location Murphy Location
US 19-74-129 20 Tennessee Street
Andrews, NC 28901 Murphy, NC 28906

www.VisitCherokeeCountyNC.com

Andrews: 828.557.1185

Murphy: 828.557-0602



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